

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
SIXTH SEMESTER B.TECH DEGREE EXAMINATION(S), DECEMBER 2019

Course Code: HS 300

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

		Marks
1	a) What are the functions of Management?	6
	b) Why management is called Art and Science?	4
2	a) What are the challenges of management?	5
	b) Differentiate between "Entrepreneur" and "Manager"	5
3	a) What are the contributions of Taylor to management?	5
	b) List out the contributions of Gilberth to management.	5
4	Differentiate between Classical and Neo-classical approaches in management.	10

PART B

Answer any three full questions, each carries 10 marks.

5	a) Explain the various levels of planning	5
	b) What are the salient features of planning?	5
6	Explain the common steps followed in planning process.	10
7	a) What is meant by SBU?	2
	b) Discuss about the various steps involved in decision making process.	8
8	List and explain the types of organisational structures	10

PART C

Answer any four full questions, each carries 10 marks.

9	a) What is meant by the term delegation of authority? Why is it important in management?	5
	b) Explain the pros and cons of centralisation and decentralisation of authority.	5
10	a) Explain Manager inventory chart with an example.	4
	b) What are the factors affecting HR management?	6
11	What are the performance appraisal methods?	10
12	Compare the terms Leading and Managing	10
13	Explain the Trait approach and Contingency approach to leadership	10
14	Differentiate Feedback control and Feed forward control with examples.	10
